

ENERGIZING BABY BOOMERS

A workshop to develop generational leadership skills

The events and conditions each of us experiences during our formative years determine who we are and how we see the world. As a result of these events and conditions, each generation has adopted its own “generational personality.” The Baby Boomers (1946-1964) are the largest population ever born in this country. They number about 80 million and are a key element of today’s workforce.

This workshop is designed to help participants better understand the Baby Boomer generation and how to leverage that knowledge to create better working relationships. Participants will also create a plan to help them be more effective in dealings with all colleagues including those in the Baby Boomer generation.

This educational experience allows participants to tailor their learning to individual circumstances as they:

- ▶ Gain a Better Understanding of the Baby Boomer Generation
- ▶ Discover Tips for Leading, Following, and Working More Effectively with the Boomer Generation
- ▶ Create an Effectiveness Plan that Incorporates the Above Tips

Participants walk away from this workshop with:

- ▶ Increased Knowledge of the Baby Boomer Generation
- ▶ Strategies They Can Apply with Co-Workers Immediately
- ▶ A Plan of Action They Can Implement in the Weeks to Come

Created by the authors of *Work Miracles; Live A Difference*; and the *Live A Difference Facilitator’s Guide* this session guides individuals to make every thought, word, and deed count in their role as leader, colleague, and mentor.



Energizing Baby Boomers
Is offered by the New
Beginnings Project

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